

The Office 5K Scranton



SEASON SIX

SPRING 2027 • SCRANTON
5K Run and Walk Spotighting Scranton Locations
Featured in NBC's "The Office"

Sponsor Levels

\$10,000



Presenting Sponsor (1 AVAILABLE)

Own the spotlight as the premier partner of The Office 5K – Season 6, with unmatched visibility before, during and after race day.

\$5,000



The Finer Things Sponsor (1 AVAILABLE)

Create a memorable on-course experience where runners can refuel, refresh and engage with your brand along the way.

\$5,000



The Medal Sponsor (1 AVAILABLE)

Put your brand on the ultimate race-day keepsake that every finisher proudly takes home.

\$5,000



Race Bag Sponsor (1 AVAILABLE)

Put your brand directly into the hands of every registered participant with exclusive placement on the official Season 6 race bag.

\$5,000



Dunder Mifflin Sponsor (1 AVAILABLE)

Be front and center at the most exciting moments of race day with prominent branding at the start and finish lines.

\$2,500



Regional Manager Sponsor (8 AVAILABLE)

Give your brand strong race-day visibility with prominent recognition across event signage, apparel, digital promotions, and Courthouse Square.

\$1,000



Assistant "TO THE" Regional Manager Sponsor (6 AVAILABLE)

Get your brand in on the action with recognition across race-day signage, participant shirts, the event website and social media.

\$250



Friend of the Office Sponsor

Show your support for The Office 5K and gain community visibility through race-day, website and social media recognition.

Register as a sponsor now! **Spots fill up quickly!**



Race proceeds benefit Valley In Motion, a non-profit strengthening community across the Lackawanna Valley. More information about VIM at www.valleyinmotion.org. For race sponsorship or other questions, please contact VIM President **Gus Fahey** at: gus@valleyinmotion.org

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\$10,000 —PRESENTING SPONSOR (1 available)

Exclusive benefits include:

- Presenting Sponsor designation "The Office 5K – Season 6 presented by [Sponsor]"
- Top billing on all event marketing, including billboards, landing page, emails, and oversized check presentation at the event
- Logo featured on race t-shirt
- Logo on race bibs
- Logo on start/finish-line arch
- PA shoutouts during the event
- Opportunity for sponsor representative to speak at race kickoff
- 10 complimentary race registrations
- Premium 10' x 20' race-day activation space at Courthouse Square
- Opportunity to distribute promotional materials and provide branded giveaway
- Dedicated sponsor spotlights on social media
- Inclusion in all press releases/media outreach

\$5,000 — The Finer Things (PIT STOP) SPONSOR – (1 available)

Exclusive benefits include:

- A 10x10 "travel stop" popup on the course where runners/walkers can refuel, refresh, and recharge.
- Opportunity to distribute water and/or branded samples, snacks/beverages
- Sponsor-branded "Stop Along the Way" course signage
- Additional 10' x 20' activation area at Courthouse Square
- Logo on race t-shirt
- Logo featured and linked on race website
- 5 complimentary race registrations
- PA shoutouts during the event
- Dedicated sponsor social media posts

\$5,000 — MEDAL SPONSOR (1 available)

Exclusive sponsor benefits include:

- Logo featured on the lanyard of The Office 5K – Season 6 race medal, which goes home with all runners/walkers (2,000)
- Logo on race t-shirt
- Logo featured and linked on race website
- Dedicated sponsor social media posts
- Logo on race-day signage
- Opportunity for sponsor representative to present medals to runners at finish line
- Prominent 10' x 20' race-day activation space on Courthouse Square
- PA shoutouts during the event
- 5 complimentary race registrations



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\$5,000 — BAG SPONSOR (1 available)

Exclusive sponsor benefits include:

- Logo featured on the The Office 5K – Season 6 race bag, which is distributed to all registered participants at packet pickup (2,000)
- Logo on race t-shirt
- Logo featured and linked on race website
- Dedicated sponsor social media posts
- Logo on race-day signage
- Prominent 10' x 20' race-day activation space on Courthouse Square
- PA shoutouts during the event
- 5 complimentary race registrations

\$5,000 — Dunder Mifflin (START/FINISH LINE) SPONSOR (1 available)

Exclusive sponsor benefits include:

- Logo prominent at start/finish
- Logo on race t-shirt
- Logo with link on race website
- PA shoutout during the event
- Dedicated sponsor social media post
- Prominent 10' x 20' race-day activation space on Courthouse Square
- PA shoutouts during the event
- 5 complimentary race registrations

\$2,500 — REGIONAL MANAGER SPONSOR (8 available)

- Logo on mile marker signs
- Logo on race signage
- Logo on race t-shirt
- Logo with link on race website
- 10' x 10' activation space at Courthouse Square
- Recognition on social media
- 3 complimentary race registrations

\$1,000 — ASSISTANT "TO THE" REGIONAL MANAGER (6 available)

- Logo with link on race website
- Logo on race t-shirt
- Logo on signage at the race
- Recognition on select social media
- 10' x 10' activation space at Courthouse Square



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\$250 — FRIEND OF THE OFFICE SPONSOR (unlimited)

Benefits include:

- Logo on race website
- Recognition on social media

In-Kind Media Sponsors (Minimum Value \$3,500) (unlimited)

Benefits include:

- Logo on race website
- Logo on signage at the race
- 10' x 10' activation space at Courthouse Square
- Recognition on social media



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